

# 2025 CREATE Your Future Expo – Communications Toolkit

## Event details

- **Date:** Thursday, 2 October 2025
- **Time:** 10:00am – 2:00pm
- **Venue:** St Clair Recreation Centre, Woodville (SA)
- **Hosts:** Key Assets Australia and CREATE Foundation

## About the Expo

The CREATE Your Future Expo is a flagship event dedicated to empowering young people aged 15-25 with out-of-home care experience as they navigate their transition to independence. Formerly the *Leaving Care Expo*, the event has been renamed to reflect its broader scope and youth-led vision.

This year's expo includes:

- Workshops and recreational activities
- Over 70 service providers and organisations across:
  - Community & social connection
  - Employment, education & training
  - Financial support & money management
  - Health & wellbeing
  - Life skills & personal development
  - Post-Care & ongoing Support

## Why it matters

- Builds on the success of last year's expo
- Provides one central space where young people can access the services and information they need
- Demonstrates sector-wide commitment to improving outcomes for care-experienced young people.

## How you can support

We are aiming for strong attendance numbers this year and would greatly value your support to help us reach more young people. You can assist by:

- Sharing the attached flyer with your teams and networks
- Promoting the event across your communication channels
- Resharing expo content on social media
- Encouraging young people, you work with to attend
- Supporting attendance (e.g. through transport assistance)
- Providing any connections or partnerships that can help promote the event further

### south australia office

CREATE Foundation Limited ABN 69 088 075 058

A 118 West Tce, Adelaide SA 5000 | T 08 8212 8898

### Communications assets

- Official expo flyer (attached)
- Social media tile (attached)
- Suggested social media post text (see below)
- Key messages for newsletters or bulletins

### Key messages

To promote the CREATE Your Future Expo to your staff, networks, or community, you can use the following approved messages in your communications (e.g. social media, newsletters, intranet):

- The CREATE Your Future Expo is for young people aged 15–25 with out-of-home care experience, helping them prepare for the next steps towards independence.
- The expo gives young people support with housing, jobs, health and money, practical information, hands-on activities, sporting and wellbeing activities, friendly service providers and a chance to win an iPad.
- When & where: Thursday, 2 October, 10:00 am – 2:00 pm at St Clair Recreation Centre, Woodville.
- Over 70 stallholders will be there to support young people across education and training, health and wellbeing, life skills, money management, and post-care services - all in one place!
- Formerly the *Leaving Care Expo*, the event has been renamed to reflect its broader focus and youth-led vision.
- Attendance is free! You can register here to save your spot:  
<https://create.org.au/events/create-your-future-expo-adelaide/>
- The expo is hosted by Key Assets Australia and CREATE Foundation.
- For more information, contact CREATE SA at [sa@create.org.au](mailto:sa@create.org.au) or 08 8212 8898.

### Suggested social post 1:

Mark your calendars! The SA Leaving Care Expo is back - bigger and better in 2025! Join us Thursday 2 October at St Clair Rec Centre for a fun, interactive day packed with support, activities, workshops, and more.

#LeavingCareExpo #MyPathMyFuture

### Suggested social post 2:

Only a few weeks to go! The CREATE Your Future Expo is your one-stop-shop for navigating the move from care to independence. From wellbeing activities to job readiness workshops - it's got it all!

#CreateYourFutureExpo #MyPathMyFuture

*Please tag supporting partners (CREATE Foundation + Key Assets Australia) in social media posts*

### Social media handles

#### CREATE Foundation

Facebook: [@CREATEfnd](https://www.facebook.com/CREATEfnd)

Instagram: [@createfnd](https://www.instagram.com/createfnd)

LinkedIn: [@Create Foundation](https://www.linkedin.com/company/create-foundation)

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### **Key Assets Australia**

Facebook: [@keyassetsaustralia](#)

Instagram: [@keyassetsau](#)

LinkedIn: [Key Assets \(Australia\)](#)

### **Next steps**

We are looking to achieve strong attendance numbers this year and would greatly value your support in sharing this event with your networks, resharing on social media, and helping connect young people who may benefit.

### **Key contacts:**

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### **All general enquiries:**

CREATE SA

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