



# WORLD CARE DAY 2025

## Communication Kit

2025 Theme

**"CELEBRATING EVERY JOURNEY"**

21 FEBRUARY

[www.create.org.au/world-care-day](http://www.create.org.au/world-care-day)



# About World Care Day

World Care Day is the world's biggest celebration of children who grow up in care.

Children and young people are strong, resilient, and more than just their care experience! This World Care Day, we're shining a light on the unique stories of young people in care.

With the **2025 theme**, "*Celebrating Every Journey*," we honour the different paths each person in care may take, recognising that no two stories are the same. From personal achievements to moments of resilience, this day is about celebrating every young person in care, their achievements, their strength and their story.

Join us as we #SnapThatStigma and show the world the strength, courage, and success of children and young people with a care experience. Together, we can create a future where every voice is heard.

#Snap  
that  
Stigma



# How to get involved

## Share it! Social Tiles and Blurbs



On World Care Day, we celebrate all young people's rights and resilience, their stories and their achievements. Let's work together to #SnapThatStigma and ensure every voice is heard. Join us in making a difference!

[#CelebratingEveryJourney](#) [#WorldCareDay25](#)

## Host an Event

To celebrate World Care Day 25, we encourage people to organise their own celebration of kids in care with fun events and activities that brings the community together. Some ideas include a morning tea picnic, talent show, art showcase, or something adventurous like games!

If you are organising a #WorldCareDay25 event in your area and would like us to promote it for you, please send a brief summary and link to

[erin.laing@create.org.au](mailto:erin.laing@create.org.au)

## Share their Stories!

We want children, young people, teachers, carers, caseworkers and everyone else in our community to realise that there is no such thing as a 'typical foster kid'. Children and young people with a care experience are all unique, but they can face discrimination and stigma in many forms. [www.create.org.au/snap-that-stigma](http://www.create.org.au/snap-that-stigma)



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